MonaLisa Touch

Press Release

THE NEWEST FDA-CLEARED BREAKTHROUGH IN WOMEN'S HEALTH TREATMENTS

Innovative Laser Procedure, MonaLisa Touch®, Restores Gynecologic Health

(PEORIA, IL, May 18, 2016)— Dr. Michele Couri, MD, FACOG, ABIHM, has added a leading edge treatment to her practice to resolve gynecologic health issues often caused by menopause. The MonaLisa Touch, an in-office procedure that is virtually painless and requires no anesthesia, received FDA clearance in 2014. Dr. Couri is the first physician in Peoria, IL to offer the special fractional CO₂ laser designed to help postmenopausal women as well as breast and other gynecologic cancer survivors.

In 2010, there were approximately 64M postmenopausal women and many of them may experience gynecologic health changes when estrogen levels decline. In addition, there are approximately 250K breast cancer diagnoses per year – but the disease has a survival rate of nearly 90% at five years. That adds up to a large portion of our population likely suffering in silence from a wide array of gynecologic health concerns; many of which can greatly impact a woman's quality of life.

Enter **MonaLisa Touch**, the most recent innovation introduced by Cynosure[®], a worldwide leader in the surgical, medical and aesthetic pulsed-light and laser marketplace. Performed in an office environment, without the need for anesthesia and with virtually no pain or side effects, the MonaLisa Touch delivers fractional CO₂ laser energy to the vaginal wall tissue, so cells make more collagen. Patients undergo three treatments spaced six weeks apart, and each treatment time is less than five minutes.

"Recent studies show that patients treated with the MonaLisa Touch laser showed highly statistically significant improvement in the vaginal tissue after the first treatment," says Dr. Michele Couri, Medical Director /Gynecologist with Couri Center for Gynecology and Integrative Women's Health, located in Peoria, IL. "Patients in the studies experienced minimal to no side effects or adverse reactions and showed an escalation of progress with each subsequent treatment. With these kinds of outcomes, the MonaLisa Touch is a game-changing procedure for my post-menopausal patients."

For more information on the Cynosure MonaLisa Touch laser, or to schedule an interview with Dr. Michele Couri, please contact: Cheryl Neumann, Marketing Director at Cheryl@couricenter.com or call 309-692-6838.

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Michele A. Couri, M.D., FACOG, ABIHM is a board-certified Obstetrician/Gynecologist and Fellow of the American College of Obstetricians and Gynecologists. She completed her residency in Obstetrics and Gynecology at OSF Saint Francis Medical Center in Peoria, IL. She is appointed to the medical staff at OSF, UnityPoint Health-Methodist Medical Center, and UnityPoint Health-Proctor Hospital. She entered private practice in 2001 in Peoria where she serves as the Medical Director at the Couri Center for Gynecology and Integrative Women's Health.

In 2011, Dr. Couri completed a Fellowship in Integrative Medicine at the University of Arizona Center for Integrative Medicine under the direction of world-renowned Dr. Andrew Weil. In December 2013, she completed her Fellowship in Anti-Aging, Regenerative, and Functional Medicine from the American Academy of Anti-Aging Medicine through the University of South Florida. Dr. Couri is also board-certified by the American Board of Integrative Holistic Medicine. She has completed SottoPelle® Therapy Training for subcutaneous bioidentical hormone pellet therapy. She believes that balancing hormones makes a significant difference in the quality of life for patients of all ages.

She is passionate about providing comprehensive care to achieve restoration of health and hormone balance. Her practice aims to combine the best aspects of traditional Western medicine with the most effective, scientifically based complementary therapy, drawing from ancient healing traditions. She has created a lifestyle program called TLC[™] that has significantly improved the health and well being of hundreds of her patients. Most recently, she has completed training for MonaLisa Touch[™] laser therapy for vaginal health, exclusively in Peoria, IL. at the Couri Center.

For over a decade now, Dr. Couri has provided exemplary health care for women in this area. Her vision for the future of women's health care will expand beyond the foundation of traditional medical and gynecological care. Dr. Couri has designed a multidisciplinary team to offer women a holistic, individualized approach to provide optimum health and wellness for a woman, at any age of her life, from adolescence into her senior years. Learn more at <u>www.couricenter.com</u>.